



# BUFFALO BILL ART SHOW & SALE

**SPONSORSHIP OPPORTUNITIES**

# SUPPORT THE ARTS

*Dear Buffalo Bill Art Show & Sale Patron,*

For more than 40 years, the Buffalo Bill Art Show & Sale has promoted and celebrated both established and rising Western artists. We are passionate about hosting a nationally renowned art show branded with rich history and exemplary Western hospitality of Cody, Wyoming.

I know we are not alone in this endeavor- if you share our passion for supporting contemporary Western artists through this show, please consider partnering with us as a Buffalo Bill Art Show & Sale Sponsor.

This show is a key part of Rendezvous Royale, a week-long celebration of the Arts in Cody. For this week in late September, patrons enjoy a variety of classes, lectures, and artist demonstrations. and opportunities to purchase original art.

These educational events lead into the highlight of the week: the Live Auction Friday night. The sale sees bidders vie for over \$1,000,000 in original Western artwork. Then, on Saturday morning, patrons flood the Robbie Powwow Garden to watch dozens of artists create a new work in the 90-minute "Quick Draw" event.

The Buffalo Bill Art Show does so much to enliven the Cody community. Each year, artists and patrons fill hotels and restaurants, creating an economic boon for the area.

Proceeds from the Buffalo Bill Art Show & Sale events benefit not only the artists, but also the Buffalo Bill Center of the West, the Cody Country Chamber of Commerce, and several local arts organizations. Your sponsorship will truly help preserve the Western history and culture of Cody, Wyoming.

Sponsorship opportunities and their benefits are enclosed. The tremendous exposure our sponsors receive make it possible to utilize marketing or sponsorship budgets of an organization. We are happy to customize a sponsorship package to your interests and needs - all you need to do is call.

*Thank you for your support of the arts in Cody, Wyoming!*



Sincerely,

**KATHLEEN THOMPSON**

*Buffalo Bill Art Show & Sale Director*

307-587-5002

[bbas@codychamber.org](mailto:bbas@codychamber.org)

# **SPONSORSHIP OPPORTUNITIES & BENEFITS**

## **The Colonel- \$10,000+**

- Title Sponsorship of the Buffalo Bill Art Show & Sale Live Auction
- Title page sponsorship in the collectable Buffalo Bill Art Show & Sale Catalog
- Public recognition as a major donor during the Live Auction on a large banner in the tent and via auctioneer announcements
- Link on the official Buffalo Bill Art Show & Sale website
- Full-page ad in the Buffalo Bill Art Show & Sale Catalog

## **The Showman- \$5,000+**

- Title sponsorship of one Buffalo Bill Art Show & Sale event of your choice (excludes Live Auction)
- Public recognition during the Live Auction on a banner in the tent and via auctioneer announcements
- Link on the official Buffalo Bill Art Show & Sale website
- Full-page ad in the Buffalo Bill Art Show & Sale catalog
- Logo sponsorship listing in the Buffalo Bill Art Show & Sale catalog

## **Rough Rider- \$2,500+**

- Public recognition during the Live Auction on a banner in the tent
- Link on the official Buffalo Bill Art Show & Sale website
- Half-page ad in the Buffalo Bill Art Show & Sale catalog
- Sponsorship listing in the Buffalo Bill Art Show & Sale catalog

# **OTHER WAYS TO SUPPORT**

*Please contact us to create a custom package with any of the items listed below*

**Opening Reception: \$1,500**

**Artist Breakfast: \$3,000**

**Patron & Artist Reception: \$1,500**

**Lunch & Lecture with Featured Guest Speaker: \$2,000**

**Colorful Canvases Day Class with BBAS Artist: \$1,500**

**Painting on the Porch 3 Day Workshop with BBAS Artist: \$2,000**

**Catalog Ads: \$350 - \$500**

**Judging & Awards Event: \$5,000**

**Sponsor a Quick Draw Artist: \$500**